

Historic, Archive Document

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KELLOGG

SEED COMPANY

P. O. Box 684
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS

(Sec. 562, P. I., & R.)

U. S. POSTAGE

PAID

Permit No. 409

Milwaukee, Wis.



KELLOGG SEED COMPANY

Field, Grass and Bird Seeds

322 EAST FLORIDA STREET MILWAUKEE 1, WISCONSIN

TELEPHONE DALY 0373

P. O. BOX 684

Distributors
DOUGHBOY MILLS INC.
Shawano, Wisconsin
DOOR COUNTY PRODUCE
Sturgeon Bay, Wisconsin
MENOMINEE PRODUCE CO.
Menominee, Michigan

Stocks will be
available during the season at
CENTRAL STORAGE & WAREHOUSE
612 West Main Street, Madison
Phone Fairchild 9700
LEICHT'S WAREHOUSE
1400 South State Street, Green Bay
Adams 1960

TERMS: Net Cash

MARCH 1, 1944

Quotations are F. O. B. Milwaukee, subject to change without notice, and stocks unsold. BAGS OR SACKS are included at no extra charge. Broken packages, slightly higher.

The Kellogg Seed Company gives no warranty, express or implied, as to the productiveness of any seeds it sells and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

Red Clover, Mammoth, Alsike, Sweet Clover and Alfalfa are under O. P. A. Ceiling regulations. The maximum Retail ceiling price is shown in the first column and the Retail Dealer's cost in the second column.

	Retail Ceiling Per 100 lbs.	Dealer Cost Per 100 lbs.
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RED CLOVER

Wisconsin Grown		
Rainbo	\$45.10	\$41.25

MAMMOTH CLOVER

Wisconsin-Michigan Grown		
.....	45.10	41.25

ALSIKE CLOVER

*RAINBO	41.75	37.90
160-lb. bags		

SWEET CLOVER

*White Blossom		
RAINBO	\$19.70	\$16.70

*Grundy County		
RAINBO	19.70	16.70

*Yellow Blossom		
RAINBO	19.70	16.70

Hubam		
RAINBO	24.70	21.70
60-lb. and 160-lb. Bags		

	Retail Ceiling Per 100 lbs.	Dealer Cost Per 100 lbs.
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ALFALFA

*Montana Grown		
RAINBO	\$52.00	\$47.50
Special	51.00	46.75

KANSAS

*RAINBO	49.00	44.50
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OKLAHOMA

RAINBO	49.00	43.50
60-lb. Bags		

CERTIFIED GRIMM, COSSACK and LADAK — NONE AVAILABLE

Transportation costs from our warehouses to retailers point may be added to the maximum retail ceiling prices shown above.

Items marked * are priced for ceiling information only. We are unable to supply them at present.

WHITE CLOVER Per 100 lbs.

RAINBO	\$65.00
Choice	62.00
Prime	57.00
Mixing Grade	54.00

LADINO CLOVER Per lb.

RAINBO	\$ 2.35
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LESPEDeza, KOREAN Per 100 lbs.

RAINBO	
100-lb. sacks	

TIMOTHY Per 100 lbs.

RAINBO	\$ 7.75
Mountain	7.60
120-lb. bags	

Timothy also packed in 100-lb. bags, at same prices.

TIMOTHY AND ALSIKE Per 100 lbs.

(Contains about 20 % Alsike) ..	\$13.00
(Contains about 50 % Alsike) ..	21.00
140-lb. bags	

SUDAN GRASS Per 100 lbs.

RAINBO	\$12.75
100-lb. sacks	

REED CANARY GRASS Per 100 lbs.

RAINBO	\$28.00
100-lb. bags	

FIELD PEAS (For Seeding Purposes) Per 100 lbs.

White RAINBO	\$ 6.75
100-lb. sacks	

SOY BEANS Per Bushel

Manchu, No. 3 RAINBO	\$ 2.60
Wisconsin Grown	
Illini, RAINBO	2.60
Dunfield	2.60
150-lb. sacks	

MILLETS Per 100 Lbs.

German, RAINBO	\$ 6.75
Japanese, RAINBO	5.50
Proso, RAINBO	4.50

FLAX Per 100 Lbs.

RAINBO	\$ 7.25
RAINBO, Bison	7.50
RAINBO, Golden	7.75
140-lb. sacks	

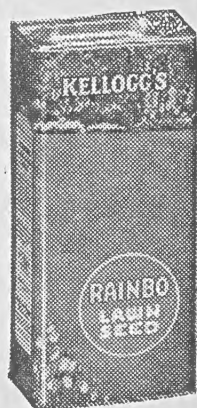
DWARF ESSEX RAPE Per 100 lbs.

RAINBO	\$15.00
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COTTON GRAIN BAGS Per 100

New Cincinnati Bags	\$40.00
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Timothy packed in bushel bags at 25c per 100 pounds higher;



LAWN GRASS MIXTURES

RAINBO LAWN and SHADE GRASS MIXTURES produce closely knit, velvety lawns of *beautiful* texture. They are compounded from the very finest turf grass seeds, expertly cleaned and blended. Most attractively packed in 1-lb. and 5-lb. sizes for discriminating lawn lovers who demand the very best.

RAINBO LAWN SEED

	Per 100 lb.
1-lb. (25 and 50 to a case) ..	\$43.00
5-lb. (12 to a case) ..	40.00
1-lb. Shade Grass (25 and 50 to a case) ..	52.50
5-lb. Shade Grass (12 to a case) ..	50.00

RAINBO LAWN SEED—Bulk

25-lb. Sacks ..	\$37.50
50-lb. Sacks ..	37.25
100-lb. Sacks ..	37.00

RAINBO SHADE GRASS—Bulk

25-lb. Sacks ..	\$47.25
50-lb. Sacks ..	47.00
100-lb. Sacks ..	46.50

RAINBO BENT GRASS SEED

Seaside—1-lb. bags ..	\$83.00
Astoria—1-lb. bags ..	93.00

RAINBO WHITE CLOVER SEED

1-lb. Boxes (25 to a case) ..	\$82.00
½-lb. Boxes (50 to a case) ..	83.00

BLUE MOUND LAWN SEED

	Per 100 lb.
1-lb. Cartons (50 to a case) ..	\$26.50
5-lb. Bags (10 to a bundle) ..	25.50
10-lb. Bags (5 to a bundle) ..	25.00
Bulk, 50-lb. and 100-lb. Bags ..	24.50

GREENDALE LAWN SEED

1-lb. Cartons (50 to a case) ..	\$22.50
3-lb. Bags (20 to a bundle) ..	21.50
50-lb. and 100-lb. Bags ..	20.50

STAR LAWN SEED

100-lb. Sacks ..	\$15.75
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RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

	Per 100 lbs.
1-lb. Bags ..	\$45.00
5-lb. Bags ..	43.00
25, 50 or 100-lb. Bags ..	42.50

KENTUCKY BLUE GRASS

Extra Heavy—1-lb. bags ..	\$38.00
Extra Heavy—5-lb. bags ..	37.50
50 lbs. to a case	

GRASSES

KENTUCKY BLUE GRASS SEED

	Per 100 lbs.
Selected, Extra Heavy ..	\$30.00
112-lb. sacks	
RAINBO ..	27.00
100-lb. sacks	

FANCY RED TOP

RAINBO ..	\$17.50
Extra fancy, 98% pure ..	18.50
100-lb. bags	
Unhulled ..	11.00

CHEWINGS FESCUE

RAINBO ..	\$60.00
Less than full Sacks, \$3.00 per 100 lbs. higher.	

BENT GRASS (Certified)

	Per 100 lbs.
ASTORIA	
RAINBO, Blue Tag, State Sealed ..	\$85.00
SEASIDE	
RAINBO, Blue Tag, State Sealed ..	\$75.00

SMOOTH BROME GRASS

(Bromus inermis)	
RAINBO ..	\$17.50
100-lb. sacks	
A mixture for hay, 6 to 8 lbs. of Alfalfa, 3 to 4 lbs. Red Clover and 6 to 10 lbs. of Brome Grass may be used on heavy soils. 6 to 8 lbs. of Alfalfa and 6 lbs. of Brome Grass for Sandy soils. Mix the Brome Grass with the nurse crop and seed with the grain.	

RYE GRASS

American Grown ..	\$12.00
Perennial—Blue Tag ..	25.00
100-lb. sacks	

NOD-O-GEN

PRE-TESTED INNOCULATOR

Humus

- No. 1—For Alfalfa and Sweet Clover.
No. 2—For Red, Alsike and White Clover.

	Retail	Wholesale
1 bushel ..	.50	.30
2 ½ bushel ..	1.00	.54

No. 4—For Soy Beans.

	Retail	Wholesale
2 bushel ..	.30	.20
5 bushel ..	.55	.33
25 bushel ..	2.50	1.50
*6-5's ..	3.00	1.90

*You can fill all orders of 5-10-15-20-25 or 30 bushels with this one package.

Sold on a Returnable Basis
for credit of 50% of invoice value.

Showing Dealer and Retail Prices
INOCULATE ALL LEGUME SEEDS WITH

NITRAGIN

1898—FORTY-SIX YEARS OF SERVICE—1944

When ordering, Always state name of seed.

ALFALFA

Swt., Bur.	Hubam Clovers
Size	Dealer Retail
1 bu. ea.	\$.32 \$.50
2 ½ bu. ea.	.65 1.00

CLOVERS

Medium & Mammoth Red, Alsike, Crimson & White Clovers	
1 bu. ea.	\$.32 \$.50
2 ½ bu. ea.	.65 1.00

LESPEDEZA

100 lb. size (Inoculates up to 100 lbs.)	\$.32 \$.50
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PEAS (All Varieties)

VETCHES (All Varieties)	
100 lb. size (Inoculates up to 100 lbs.)	ea. \$.32 \$.50
1200 lb. size	ea. 3.70 5.70
(12-100 lb. cans)	

LUPINES (All Varieties)

100 lb. size (Inoculates up to 100 lbs. seed)	ea. \$.32 \$.50
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GARDEN SIZE—Peas, Beans, Sweet Peas, Lupines
Dlr 80c ctn—Rtl 10c ea.—Packed 12 to Disp. Ctn.
2 ½ bu. to 25 bu. sizes 6 to carton, all others 12

SOYBEANS

Size	Dealer Retail
Small (Inoculates up to 120 lbs. seed)	\$.20 \$.30
5 bu. ea.	.37 .55
25 bu. ea.	1.67 2.50
(One can)	
30 bu.	2.17 3.25
(6-5 bu. cans)	

BEANS—Navy, Pinto, String, Wax, Kidney
1 bu. ea. \$.23 \$.35

PEANUTS, LIMA BEANS, COW PEAS

Small (Inoculates up to 120 lbs. seed)	\$.20 \$.30
5 bu. ea.	.37 .55
25 bu. ea.	1.67 2.50
(One can)	
30 bu.	2.17 3.25
(6-5 bu. cans)	

BIRD SEED

FOR FEEDING

	Per 100 lbs.
Sunflower—Fancy ..	\$24.00
Sunflower—Choice ..	21.00
Bird Rape—Large, Sweet ..	15.50
Bird Rape—Wisconsin Sweet ..	15.00
Niger or Thistle ..	24.00
Lettuce—White ..	8.50
Large Millet ..	4.50

RAINBO BRAND SEED CORN

NEBRASKA GROWN DENT VARIETIES

	Per Bushel
Wis. No. 7 Silver King	\$ 2.35
Wis. No. 8	2.35
Wis. No. 12 Golden Glow	2.35
Early Murdock	2.35
Improved Leaming	2.35
Pride of North	2.35
Reid's Yellow Dent	2.35
2 bushel sacks	

FODDER CORN

	Per Bushel
Red Cob	\$ 2.25
Leaming	2.10
Pride Fodder	2.10
Eureka—Virginia Grown	
Fodder	3.65
2 1/2 bushel sacks	

FODDER HYBRID CORN

(Iowa Grown, Certified Blue Tag)

	Per Bushel	Flats	Rounds
Illinois 960	\$ 5.50	\$ 4.50	
U. S. No. 13	5.50	4.50	
In bushel bags			

WISCONSIN GROWN CORN DENT VARIETIES

(Certified Blue Tag—Pierce County Grown)

	Per Bushel
Golden Glow	\$ 5.00
Wisconsin No. 8	5.00
Wisconsin No. 7	5.00
Wisconsin No. 25	5.25
Minnesota No. 13	5.00
Northwestern Red Dent	5.00
2 bushel sacks	

HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

	Per Bushel	Flats	Rounds
85-Day	\$6.90	\$ 5.00	
90-Day	6.90	4.50	
95-Day	6.90	4.50	
100-Day	6.75	4.50	
105-Day	6.75	4.50	
110-Day	6.75	4.50	
115-Day	6.75	4.50	
120-Day	6.75	4.50	
One bushel per bag			

SEED GRAINS RAINBO BRAND

SEED OATS

	Per Bushel
Vicland — Uncertified	\$ 1.50
Vicland — Certified	2.10
3 bushels per bag	

SEED WHEAT

	Per Bushel
Progress	\$ 2.35
Marquis Type	2.35
Sturgeon	2.35
2 1/2 bushels per sack	

SEED BARLEY

	Per Bushel
Oderbrucker Type	
Wisconsin No. 38 Type	\$ 2.00
2 1/2 bushels per sack	

SPRING RYE

	Per Bushel
RAINBO	

SUNFLOWER—FOR SEED

	Per 100 lbs.
RAINBO	\$25.00
100-lb. sacks	

BUCKWHEAT

	Per 100 lbs.
Japanese	
Silverhull	\$ 4.50
2 bushel sacks	

WINTER VETCH

	Per 100 lbs.
For Spring and Fall Planting.	
RAINBO	\$16.50

CANE

	Per 100 lbs.
For Fodder only.	
Black Amber	
Orange	

ATLAS SORGO

	Per 100 lbs.
RAINBO	



	Retail Selling Price Each	Dealer Cost Per Ton
100-lb. Bags	\$2.25	\$28.00
50-lb. Bags	1.50	31.95
25-lb. Bags90	37.35

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.



PLANT FOOD For Lawns and Gardens

	Dealer Cost Per Pkg.	Retail Price
1 lb. Can (24 per ct'n) ..	\$.07	\$.10
5 lb. Bag (16 per ct'n) .	.27	.40
100 lb. Bag	2.33	3.50

1 and 5 lb. sizes in full cartons only

DU PONT SEMESAN SEED DISINFECTANTS

A TREATMENT FOR EVERY MAJOR CROP

In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.

COMMODITY AND NET WEIGHT OF PACKAGES	Minimum Wholesale Resale Prices (Prices to Dealers)	Minimum Retail Resale Prices (Prices to Consumers)
New Improved CERESAN—For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax and Peas.		
4-oz. can	\$ 6.95 a case of 36 cans	\$.30 a can
1-lb. can	6.50 a case of 12 cans	.80 a can
4-lb. can	12.15 a case of 6 cans	2.70 a can
5-lb. can*	15.20 a case of 6 cans	3.40 a can
8-lb. can	24.27 a case of 6 cans†	5.40 a can†
25-lb. pail	12.00 a pail	15.00 a pail
100-lb. drum	45.50 a drum	55.00 a drum
110-lb. drum	50.05 a drum	60.50 a drum
2% CERESAN—For Cotton, Peas and Narcissus.		
1-lb. can	6.35 a case of 12 cans	.75 a can
4 1/4-lb. can	14.06 a case of 6 cans	3.14 a can
5-lb. can*	14.80 a case of 6 cans	3.30 a can
25-lb. pail	11.50 a pail	14.50 a pail
100-lb. drum	42.50 a drum	52.00 a drum
150-lb. drum	63.75 a drum†	78.00 a drum†
SEMESAN JR.—For Field, Sweet and Pop Corn.		
1 1/2-oz. package	10.80 a case of 144 pkgs.	.15 a pkg.
12-oz. can	4.69 a case of 12 cans	.56 a can
1-lb. can*	6.25 a case of 12 cans	.75 a can
5-lb. can	13.50 a case of 6 cans	3.00 a can
6 1/4-lb. can	16.90 a case of 6 cans	3.75 a can
25-lb. pail	10.50 a pail	12.50 a pail
100-lb. drum	37.00 a drum	45.00 a drum
SEMESAN DEL—For Irish and Sweet Seed Potatoes.		
2-oz. package	24.50 a case of 144 pkgs.	.30 a pkg.
1-lb. can	13.20 a case of 12 cans	1.65 a can
4-lb. can	25.68 a case of 6 cans	5.70 a can
5-lb. can*	32.10 a case of 6 cans	7.15 a can
25-lb. drum	26.50 a drum	33.25 a drum
100-lb. drum	103.00 a drum	125.00 a drum
SEMESAN—For Vegetables and Flowers (not for Turf).		
1/3-oz. envelope	8.70 a case of 144 envs.	.10 an env.
2-oz. can	9.05 a case of 36 cans	.40 a can
15-oz. can	19.45 a case of 12 cans	2.35 a can
1-lb. can*	20.75 a case of 12 cans	2.50 a can
4-lb. can	40.80 a case of 6 cans	9.10 a can
5-lb. can*	51.00 a case of 6 cans	11.40 a can
25-lb. drum	42.00 a drum	52.50 a drum
100-lb. drum	163.60 a drum	198.00 a drum
ARASAN—For Peanuts, Corn and Certain Vegetables.		
1-oz. package	13.80 a case of 144 pkgs.†	.16 a pkg.†
8-oz. can	12.50 a case of 24 cans	.80 a can
5-lb. can	29.40 a case of 6 cans	6.45 a can
25-lb. drum	24.00 a drum	30.00 a drum
100-lb. drum	93.00 a drum	115.00 a drum
THIOSAN—For Golf and Lawn Turf.		
8-oz. can	12.50 a case of 24 cans	.80 a can
5-lb. can	29.40 a case of 6 cans	6.45 a can
25-lb. drum	24.00 a drum	30.00 a drum
100-lb. drum	93.00 a drum	115.00 a drum

(*) These sizes no longer packed. (†) These are also "Casing Prices" established by O. P. A.

SEMESAN JR.
4-oz. can

6.50 per case of 36 .30 per can



CRO-TOX

Crow and Bird
Repellent

Protects Seed Corn
and Grains from Loss
of Seed After Planting.
Eight Ounces of
Cro-Tox Will Treat
One Bushel of Corn.

1 Bu. (8 oz. Size) \$	4.80 per Doz.
2 Bu. (16 oz. Size)	8.00 per Doz.
4 Bu. (1 qt. Size)	12.00 per Doz.

SEED SOWERS

	Retail List Price
"Cyclone" Seed Sower	\$2.75 Ea
"Horn" Seed Sower95 Ea

Above prices are subject to a dealer discount of 33 1/3 %



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast....	60-80	60
Beans, Soy, drills	30-45	60
Beans, Soy, with corn....	50-60	60
Blue Grass, Kentucky....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled....	12-15	60
Clover, Sweet, unhulled...	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn	12	
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28	56
Lawn Grass	Depending on Conditions	Depends on Quality
Millet, for hay	45-50	50
Millet, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas—		
Canada Field, broadcast.	120-150	60
Canada Field, with grain	75-90	60
Rape, broadcast	8-10	50
Rape, in drills	5-6	50
Red Top, Solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast....	30-40	40
Sudan Grass, in drills....	15-25	40
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter...	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

FOR THE CONVENIENCE OF OUR CUSTOMERS

We Will Carry Complete Stocks of

RAINBO SEEDS

During the Spring Season

In Madison, c/o CENTRAL STORAGE & WAREHOUSE CO.

612 West Main Street

Phone Fairchild 9700

In Green Bay, c/o LEICHT'S WAREHOUSE

1400 South State Street

Adams 1960

We shall be happy to serve you at Milwaukee, Madison or Green Bay, whichever is most convenient for you.